

## **PAYMENT PROCEDURE FOR DIGITAL MARKETING & ANALYTICS (DMA) WINTER 2018**

### **COST OF THE INTERNSHIP**

**DMA:** Rs.5000/- Per participant

- Fees per Participant Includes Training Program, Hands-On Lab, Certification, Human Resources Fee, Registration Kit, Team Working Materials and Applicable Taxes.
- Register on website by selecting your topic of Internship (Online Registration Mandatory).
- In order to confirm your Registration, you need to follow below Steps:

You are requested to pay the course fee using any one of the following options.

1. Direct Bank Deposit (Using Deposit/NEFT/IMPS Challan at Bank)
2. Internet Banking (Using NEFT/IMPS/Quick Transfer)
3. Using Unified Payments Interface (UPI) Apps
4. Cash to Coordinator

### **BANK ACCOUNT DETAILS**

Account Name: ISDI

Account Number: 4199002100019613

Bank: Punjab National Bank Account

Type: Current

IFSC Code: PUNB0419900 (Use this code if you're doing Internet Banking/UPI)

### **GROUP DISCOUNT DETAILS**

- 3 Participants: Fee per participant is Rs.4750 i.e. (3\*4750=Rs.14,250) is payable by the Group.
- 5 Participants: Fee per participant is Rs.4500 i.e. (5\*4500=Rs.22,500) is payable by the Group.
- 8 Participants: Fee per participant is Rs.4250 i.e. (8\*4250=Rs.34,000) is payable by the Group.
- 12 Participants: Fee per participant is Rs.4000 i.e. (12\*4000=Rs.48,000) is payable by the Group.

## **IMPORTANT FACTS**

- Early bird discount available only till **Sep 15th, 2018**.
- The entire participant fee in a group should be collected by a Group Representative and deposited in the above given account in a single transaction.
- Group can use any one of the above-mentioned payment methods to confirm your seats after completing the payment procedure group representative needs to send a mail consisting of proof of fee transaction along with all the group member details in an excel sheet. Mention Name, College Name, Mail ID, Mob No. of each member in the team.
- Internship passes of all the members in a group will only be sent to group representative mail ID it is his/her responsibility give pass to respective team members.

## **1. DIRECT BANK DEPOSIT**

**Step 1:** Kindly visit any nearest bank branch (Preferably one in which you/your parents hold an account).

**Step 2:** Kindly fill the deposit/NEFT/IMPS challan available in the bank for the above-mentioned account and pay the cash in the counter and you will receive an acknowledgement counterfoil from the bank.

**Step 3:** After obtaining the Counterfoil from the bank kindly scan the same and mail to [info@expertshub.org](mailto:info@expertshub.org).

**Note:** Kindly keep the original counterfoil with you. If required you should be in a position to show it at the registration desk on first day.

## **2. INTERNET BANKING (USING NEFT/IMPS/QUICK TRANSFER)**

**Step 1:** Log on to your online internet banking account on your respective banks online banking website.

**Step 2:** Add above given bank account as a Beneficiary to your internet banking account.

**Step 3:** Once bank approves the added beneficiary account transfer the fee to the account added.

**Step 4:** Take a screen shot of the transaction confirmation and mail that to [info@expertshub.org](mailto:info@expertshub.org).

## **3. PAY USING UNIFIED PAYMENTS INTERFACE (UPI) APPS**

**Step 1:** Download any of the commonly available UPI apps Like BHIM, PhonePe, Tez or your bank UPI apps from google play store if you don't have one already.

**Step 2:** Sync your account details with UPI and click Send Money option and select IFSC money transfer option and enter our account details and complete the transfer.

**Step 3:** Send the Transaction confirmation screenshot it should contain Transaction ID, Date, Confirmation and Our bank account details and send it along with your details to [info@expertshub.org](mailto:info@expertshub.org).

#### **4. CASH TO COORDINATOR**

**Step 1:** You can also hand over the cash to coordinator i.e. either to Expertshub representative or to host college faculty/student coordinators (It is available only in Chennai & Bangalore) if you are the participant from the host city or host college or nearest college and collect the receipt from Expertshub/college Officials.

**Step 2:** To fix an appointment with our City manager WhatsApp us at [+91 80567 82897](tel:+918056782897) and meet him directly and pay in person (This option is currently available in Hyderabad, Pune and Bangalore only). Once you receive the receipt from him take a photo of the same and mail it to [info@expertshub.org](mailto:info@expertshub.org).

#### **E MAIL FORMAT**

- **Subject:** Internship Name\_Applied Centre
- **Content:** 1. Bank Name, 2. Details of the Participants- Name, College Name, Mail ID, Contact Number.
- **Attachment:** Screen shot of the Transaction Confirmation or Scanned copy of Counterfoil/Receipt.
- Your Registration will be confirmed once you have sent the scanned copy of the Counter foil/Transaction Screen Shot/ Coordinator Receipt to above mentioned Mail ID.
- You will receive an acknowledgement mail from Expertshub confirming the payment subsequently you / your team will receive Internship Passes.

**Note:** Mail without the above details will be rejected straightaway.

Any questions regarding payment procedure reach us @ [info@expertshub.org](mailto:info@expertshub.org) or WhatsApp/Call us @ [+91 80567 82897](tel:+918056782897).

**THANK YOU!**